



Report for _Oct_2024_ through _Sept_ 2025 ____

TITLE VI ACCOMPLISHMENTS & GOALS REPORT - WSDOT

This outline is for LPA and other governmental entities to report Title VI activities that occurred over the past year and report Title VI goals for the upcoming year. Reports must be returned on or before due date to meet eligibility requirements for federal funding. Send to TitleVI@WSDOT.wa.gov

DUE DATES: Refer to Section 28.3 for scheduled reporting period and due date

Contact Information

Name and title of administrator (signature on Standard Assurances): Hugh Conroy, Director

Mailing Address: 314 E. Champion Street

City: Bellingham WA Zip Code: 98225 County: Whatcom

Phone #: 360-685-8384 email address: hugh@wcog.org

Name and title of head of transportation-related services: Hugh Conroy, Director

Mailing Address: Same

City: WA Zip Code: County:

Phone #: email address:

Name and title of designated Title VI coordinator*: Melissa Fanucci, Principal Planner

Mailing Address: Same

City: WA Zip Code: County:

Phone #: 360-685-8385 email address: melissa@wcog.org

*When the Title VI coordinator changes, notify TitleVI@WSDOT.wa.gov within 30 days.

To comply with Title VI requirements, each annual report submission must include signed Standard Assurances (USDOT1050.2A).

Accomplishments

1. Have there been any changes to the approved Title VI Plan that have not been reported to OECR? No
2. Organization, Staffing, Structure: Describe the Title VI Program reporting structure including the Title VI Coordinator, Administrative Head, and transportation-related staff. The list should include name, race, color, and national origin of each individual. Include the same details if your LPA has a volunteer or appointed board related to transportation decision making.

Title VI Reporting Structure:

Title VI Coordinator: Melissa Fanucci, Principal Planner (White, US)

Planning and Programming Liaison: Hugh Conroy, Director (White, US)

Consultant Contracts Liaison: Ron Cubellis, Deputy Director (White, US)

WCOG Council Board Members:

1. Scott Korthuis, Chair (White)
 2. Michael Lilliquist, Vice-Chair (White)
 3. Greg Hansen, Secretary/Treasurer (White)
 4. Bruce Bosch (White)
 5. Bobby Briscoe (N/A)
 6. Kaylee Galloway (White)
 7. Kevin Hester (White)
 8. Anthony Hillaire (Native American)
 9. Jeff Knakal (N/A)
 10. Kim Lund (N/A)
 11. Richard May (White, US)
 12. John Perry (N/A)
 13. Jon Scanlon (N/A)
 14. Satpal Sidhu (Asian)
 15. Edwin "Skip" Williams (Black)
3. Community Demographics: Using a map of the LPA's boundaries, describe the demographics of the LPA's service area (e.g., race, ethnicity, and national origin). List, by individual languages, the percentage of the population who is Limited English proficient. If the LPA's Limited English proficient population is 5% of the total population or 1,000 individuals, whichever is less, explain the Four-Factor Analysis by answering the statements listed on the next page. –

79% of Whatcom County residents identify as White, and 21% as Persons of Color. Table 1 shows Hispanic or Latino population by race, and Figure 1 shows People of Color by Census Tract.

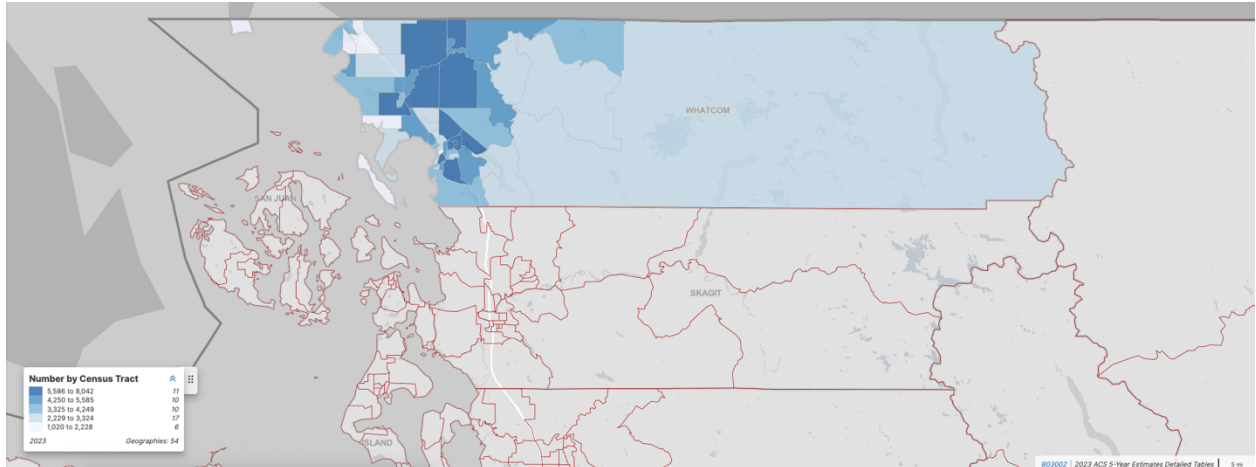
Table 1:**Whatcom Hispanic or Latino Origin by Race**

Total:	228,432	
Not Hispanic or Latino:	204,770	89.6%
White alone	173,866	76.1%
Black or African American alone	1,916	0.8%
American Indian and Alaska Native alone	3,839	1.7%
Asian alone	9,629	4.2%
Native Hawaiian and Other Pacific Islander alone	604	0.3%
Some other race alone	967	0.4%
Two or more races:	13,949	6.1%
Two races including Some other race	2,394	1.0%
Two races excluding Some other race, and three or more races	11,555	5.1%
Hispanic or Latino:	23,662	10.4%
White alone	5,976	2.6%
Black or African American alone	95	0.0%
American Indian and Alaska Native alone	453	0.2%
Asian alone	141	0.1%
Native Hawaiian and Other Pacific Islander alone	107	0.0%
Some other race alone	9,326	4.1%
Two or more races:	7,564	3.3%
Two races including Some other race	6,304	2.8%
Two races excluding Some other race, and three or more races	1,260	0.6%

Estimates only

U.S. Census Bureau, U.S. Department of Commerce. "Hispanic or Latino Origin by Race." American Community Survey, ACS 5-Year Estimates Detailed Tables, Table B03002,

<https://data.census.gov/table/ACSDT5Y2023.B03002?q=B03002:+Hispanic+or+Latino+Origin+by+Race&g=050XX00US53073&y=2023>. Accessed on 24 Sep 2025.

Figure 1:**People of Color in Whatcom County by Census Tract**

Approximately 10% of Whatcom’s population is foreign-born, the majority (33%) from the Asian continent (see Table 2).

Table 2:

Whatcom County Population by National Origin	
Foreign-born population excluding population born at sea	22,573
Europe	16%
Asia	33%
Africa	2%
Oceania	2%
Latin America	24%
Northern America	24%

Estimates only

U.S. Census Bureau, U.S. Department of Commerce. "Selected Characteristics of the Foreign-Born Population by Period of Entry Into the United States." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S0502.

<https://data.census.gov/table/ACSST5Y2023.S0502?q=national+origin&g=050XX00US53073&y=2023>.

Accessed on 24 Sep 2025.

As seen in Table 3, 13% of Whatcom County’s population speaks a language other than English. Of that population, 30% speak English “very well,” and 4% of the total population have limited English proficiency (LEP). A map showing where languages other than English by Census Tract is shown in Figure 2.

Table 3:

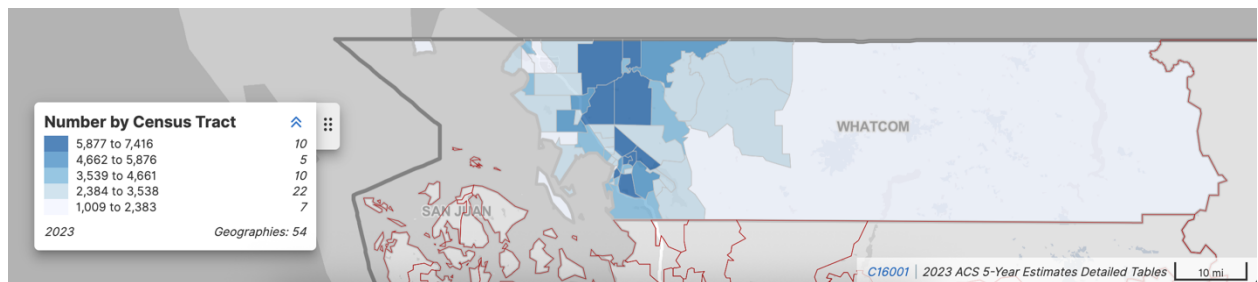
English Language Proficiency in Whatcom County

	Total	Speak English only or speak English "very	Speak English less than "very well"
Population 5 years and over	217,635	209,329 96.2%	8,306 3.8%
Speak only English	190,091 87.3%		
Speak a language other than English	27,544 12.7%	19,238 69.8%	8,306 30.2%
SPEAK A LANGUAGE OTHER THAN ENGLISH			
Spanish	13,913 6.4%	9,355 67.2%	4,558 32.8%
Other Indo-European languages	7,157 3.3%	5,158 72.1%	1,999 27.9%
Asian and Pacific Island languages	4,885 2.2%	3,319 67.9%	1,566 32.1%
Other languages	1,589 0.7%	1,406 88.5%	183 11.5%

Estimates Only

U.S. Census Bureau, U.S. Department of Commerce. "Language Spoken at Home." American Community Survey, ACS 5-Year Estimates Subject Tables, Table S1601.
<https://data.census.gov/tables//ACSST5Y2023.S1601?q=S1601:+LANGUAGE+SPOKEN+AT+HOME&g=050XX00US53073&y=2023>. Accessed on 24 Sep 2025.

Figure 2:

Languages other than English Spoken at Home by Census Tract

In the reporting period (October 1, 2024 - September 30, 2025), WCOG had no interactions with people with LEP.

WCOG offers language assistance upon request and have translated materials/outreach in Spanish for activities. Specifically, WCOG has a Spanish-language version of its upcoming Household Travel Survey; developed, printed, and distributed Spanish-language materials for the Whatcom Smart Trips program; and developed a new WCOG website with language translation capabilities to assist LEP Whatcom community members with getting equal access to information made available online.

WCOG is committed to breaking down language barriers that keep people with LEP from enjoying the benefits of WCOG's programs or from participating in the regional transportation planning process. In Whatcom County, "limited English proficiency" refers to any person who speaks Spanish or Spanish Creole at home but who cannot speak, read, write and/or understand the English language at a level that permits them to interact effectively with WCOG Board members or staff, including WCOG's consultants and contractors. These individuals may be entitled to free language assistance with respect to WCOG's programs, including transportation planning, the Whatcom Smart Trips program, Whatcom Transportation Policy Board meetings and others.

Speakers of Spanish or Spanish Creole interested in English language translation services are invited to send an email to titlevi@wcoq.org describing the type of translation service they desire, and the specific WCOG activity, program or report to which such service would be applied. Requests for translation services at scheduled WCOG meetings should be made at least two (2) weeks prior to the meeting date.

4. Complaints: Provide a copy of the LPA's Title VI complaint log, including new Title VI complaints received during this reporting period and any still pending. Include the basis of the complaint (race, color, national origin) and describe the disposition (status/outcome).

No Title VI complaints were received during the reporting period.

5. Planning: Describe the transportation planning activities performed this reporting period. Describe the actions taken to promote Title VI compliance regarding transportation planning, including monitoring and review processes, community involvement, their outcome or status. Include examples of community outreach.

The following planning activities and projects were completed during this reporting period:

- Completion of the regionwide Safety Action Plan with awarded Safe Streets for All grant funding. The plan assesses fatal and significant injury crashes by way of identified major corridors with the highest number of incidents and provides various performance and prioritization metrics. The plan used enhanced outreach and interviewing to provide in-depth and localized feedback.
- Assisted Whatcom County to complete countywide EV plan.
- Updated WCOG's public-facing GIS webapps with better integrated navigation, tools, and layer finding.
- Continued coordination with Whatcom County Planners Group to develop county and cities comprehensive plan updates.
- Consolidated Grant Regional Review Committee for proposals submitted to WSDOT, evaluated based on the Whatcom Human Services Transportation Plan.
- WCOG's Title VI Report for 2024.
- Travel demand model: established a 2023 base year and prepared 2045 forecast scenarios for countywide comprehensive plan update.
- 2025 TIP drafted, approved, and submitted for inclusion into the Statewide Transportation Improvement Program (STIP).
- WCOG's Whatcom Smart Trips (WST) Program continued to build its engagement of area residents and businesses and expand its delivery of measurable positive impacts on the regional transportation system. The benefits include: 24,691 participants since the program began in 2006; Participants have logged a total of 81,619,920 miles since the start of the program.
- Work was completed on the U.S. Department of Transportation SMART Program grant for the Cascade Gateway Advanced Border Information System (ABIS) Design Project (Stage 1).
- Collected cross-border trade and travel data for sharing, analysis, and collaborative efforts with partner agencies to address regional cross-border transportation challenges.
- Continued to monitor and update the Cascade Gateway Border Data Warehouse archive with real-time data.
- Followed current border-related issues from participating agencies and other interests. Topics included the 2024/2025 Cross-border Personal Vehicle Survey; FIFA 2026 data and planning; updates from Amtrak Cascades and rail coordination; an update of the IMTC Purpose, Goals, and Strategies document; updates on post-pandemic air passenger and cargo travel in the Cascade Gateway; border facility improvements; and the new U.S. - Canada Border Infrastructure Investment Plan (BIIP).

Examples of community outreach during this period include extensive surveying and in-person interviews with members of the public for the Safe Streets For All program; 7th grade school Smart Trips

outreach to all middle school students in Whatcom County; 4 public meetings associated with the WCOG Council Board; and 5 public meetings, with public hearings, associated with the WCOG Transportation Policy Board.

6. Right-of-way actions: Describe activities during this reporting period associated with the purchase, sale, lease/use, or transfer of real property (related to highway transportation/public right-of-way use). Include demographic information of affected populations. For example, the race, color, national origin of affected property/business owner(s)/tenant(s).

WCOG is not involved in the purchase, sale, lease/use, or transfer of real property related to highway transportation/public right-of-way use.

7. Identify right-of-way appraisers and acquisition staff (used during this reporting period) by race, color, national origin.

WCOG is not involved in the purchase, sale, lease/use, or transfer of real property related to highway transportation/public right-of-way use

8. Studies and Plans: Were any transportation studies (including environmental reviews) conducted or transportation plans completed during this reporting period? Identify the data source(s) and provide data summary (Title VI/Environmental Justice Analysis) relative to ethnicity, race, languages spoken, neighborhoods, income levels, physical environments, and/or travel habits. Explain how data was used in these studies/reviews/plans.

The WCOG Regional Safety Action Plan was approved in June, 2025. As a part of this, WCOG engaged in a robust public engagement effort in accordance with the WCOG Public Participation Plan. In addition to press releases and website information, WCOG launched a community engagement outreach effort associated with the Whatcom Crash Test.

All households (103,000) in Whatcom County received an invitation postcard to participate in a survey of feedback on: 1) primary transportation network safety concerns; 2) demographics including primary modes of travel, age, income level, and ethnicity/race, and contact information (phone numbers & email addresses); 3) level of support or rejection of various proven interventions aimed at target-zero, human-behavior crash factors. WCOG undertook several activities to call attention to the postcard campaign and increase the number of responses to the online survey. These included distribution of survey promotional material, and participation at community events.

Phase I public engagement was effective in generating feedback from a large number (3,500) of Whatcom region residents and producing statistically significant information on perceived safety problems and needs, and relative preferences for different types of interventions in response to the most common involved factors in F&SI crashes. While every residence in the Whatcom region received a postcard invitation, a disproportionately low response rate from racial and ethnic minorities was determined based on respondents' voluntarily provided demographic information. In addition to wanting to address this discrepancy, WCOG also wished to reengage with interested community members to learn more about their perspectives on the future implementation of crash reduction efforts.

WCOG elected to conduct key-informant interviews with respondents to the Crash Test survey whose demographic profile also aligned with WCOG's Socially Vulnerability Index (SVI) – low-income individuals and/or people of color.

To recruit a sufficiently large group of key informants, WCOG sent an invitation to approximately 300 Crash Test respondents who had also identified themselves as non-white or low-income. 26 of the 35 informants (64%) identified as a person of color. 48% of key informants identified as male, 40% as female, and 9% as binary. Over half (51%) of key informants reported a household income of less than \$50,000 a year.

While the High-Injury Network (HIN) was determined based on fatal and serious injury crashes, the data from the key informant interviews have helped shaped outreach strategies for future safety efforts.

9. **Project Location and Design:** Provide a list of construction projects that began during this reporting period. Using a map of the LPAs service area, identify project locations, and a brief description of the projects' benefits/burdens to affected populations. If possible, provide a map that overlays projects with the racial composition of affected neighborhoods.

WCOG is not involved in project construction.

10. **Other Public Meetings:** List other public meetings held during this reporting period. Identify efforts used to encourage citizen participation at those meetings. Detail dates, times, locations, attendance, and provide examples of outreach materials.

Table 4: Public Meetings Held During Reporting Period

Date & Time	Type	Location	Advertised?	Members of the Public
10/9/24 3:00PM	Council Board	WCOG office/online	Online	0
10/9/24 3:30PM	Transportation Policy Board	WCOG office/online	Online & Paper	0
12/11/24 3:15PM	Executive Board	WCOG office/online	Online	1
12/11/24 3:30PM	Council Board	WCOG office/online	Online	1
1/15/25 3:00PM	Council Board	WCOG office/online	Online	0
1/15/25 3:30PM	Transportation Policy Board	WCOG office/online	Online & Paper	0
3/12/25 3:30PM	Transportation Policy Board	WCOG office/online	Online & Paper	0
6/11/25 3:30PM	Transportation Policy Board	WCOG office/online	Online & Paper	0
7/9/25 3:30PM	Transportation Policy Board	WCOG office/online	Online & Paper	0

1. **Identify members of the LPA's transportation planning and/or advisory groups by race, color, and national origin**

While WCOG has a goal to maintain an inclusive and diverse board, WCOG has no control over the selection of board membership other than the Community Transportation Advisory Group (CTAG). Partner jurisdictions and organizations determine board membership and the membership of its program committees.

WCOG's Boards and Committees:

1. WCOG Council Board – members determined by jurisdictions Demographics shared in Question #2.
2. WCOG Transportation Policy Board – members determined by jurisdictions/agencies.

3. Transportation Technical Advisory Group – members determined by jurisdictions/agencies.
4. International Mobility & Trade Corridor Program (IMTC) Steering Committee – members determined by agencies.
5. North Sound Transportation Alliance (NSTA) Steering Committee – members determined by agencies.
6. Community Transportation Advisory Group (CTAG) – membership open to anyone age 16 or older who lives, works, or owns a business in Whatcom County. A CTAG application is required to participate fully. CTAG has an open application process, thus the race/ethnicity of members may vary from meeting to meeting.

Table 5: Community Transportation Advisory Group Minority Representation

Race	# People	% in CTAG	% in Whatcom *
White	35	66%	79%
Native American	0	0%	2%
African American	1	2%	1%
Asian	4	8%	4%
Hispanic/Latino	1	2%	10%
Other	12	23%	4%
Total	53		

* U.S. Census Bureau, U.S. Department of Commerce. "Hispanic or Latino Origin by Race." American Community Survey, ACS 5-Year Estimates Detailed Tables, Table B03002.
<https://data.census.gov/table/ACSDT5Y2023.B03002?q=B03002:+Hispanic+or+Latino+Origin+by+Race&g=050XX00US53073&y=2023>. Accessed on 24 Sep 2025.

2. Specify methods used to collect demographic information from the transportation-related public meetings. (Self-identification surveys, notes by staff, etc.) Include summaries of Public Involvement Forms collected at each meeting, listing the demographics of those who attended by meeting.

Demographic questions were asked in online and in-person surveys as part of the Safety Action Plan.

3. List any language assistance services requested. For which languages? Who provided the service? In addition, list vital documents translated during the reporting period and identify the languages.

No language assistance services were requested. Survey mailings, website, actual surveys, and materials at public events for the Safety Action Plan outreach were translated and available in Spanish. The WCOG website was updated to have a new language translation application.

11. Transportation-related Construction and Consultant Contracts (if applicable): Briefly describe the process used to advertise and award construction contracts during this reporting period. Include the process for negotiating contracts (e.g., consultants).

WCOG uses the process described in WSDOT's Local Agency Guidelines, Chapter 31 ("Using Consultants") when issuing RFPs and soliciting consultants.

12. Describe the actions taken to promote construction contractor/consultant compliance with Title VI by construction contractors/consultants, including monitoring and review processes, and their outcomes/status (e.g. what Title VI language was included in contracts and agreements; were contractors and consultants reviewed to ensure compliance; what Title VI responsibilities are explained to contractors and consultants?)

While some of the language we identified as needed for adding to our contracts last year was included, there is another portion we will be adding this fiscal year.

13. List construction, right-of-way, and consultant contracts with your LPA/MPO/entity for this report period with dollar value of each. Identify funding sources (federal, state, local, other), and how many were awarded to certified disadvantaged contractors (as a prime contractor/consultant).

	Funding	DBE	SFY2025
Arcadis (IBI Group)	Federal	No	9,912
Arcadis (IBI Group)	Federal	No	9,912
Crossroads Consulting	Federal	No	4,875
Lockersoft LLC (Jones)	Local	No	40,000
McBride Public Affairs	Local	No	52,020
McBride Public Affairs	Local	No	50,604
Ravenna, LLC	Local	No	13,000
RSG Inc	Federal	No	376,248
Transpo	Federal	No	349,943
			906,514

14. Education & Training: Describe actions taken to promote Title VI compliance through education and trainings, including monitoring and review processes, and their outcomes/status.

1. List Title VI training/webinars your Title VI Coordinator attended this reporting period. Include dates and entity that conducted the training.

6/10/25: Demographic Data Collection Training - WSDOT

9/11/25: Title VI Ask Your Questions Session - WSDOT

2. When was Title VI internal training provided to staff? Who conducted the training? What was the subject of the training? Provide the job titles and race/color/national origin of attendees.

9/30/25: WCOG Title VI Policies and Procedures Training – conducted by WCOG’s Title VI Coordinator, focused on what Title VI is, procedures regarding documents, outreach, contacts, and language assistance. 8 Participants, all white, US origin.

3. List other civil rights training conducted locally. Provide dates and a list of participants by job title and Title VI role, if applicable.

15. Title VI Goals for Upcoming Year

What area(s) of Title VI does your agency plan to focus on in the upcoming year? Describe by particular program area what your agency hopes to accomplish. Include any significant problem areas to focus on and plans to address those.

- Develop a better system for Title VI Coordinator to track the end of contracts to complete finalization form.
- Develop a LEP resource guide for staff and the public to make it clear what language translation services are available.