



Request for Proposals: Questions and Responses

January 9, 2025

Question: Can WCOG clarify whether they have a custom network they would like to use (vs. the latest OSM network, for example)?

Response: WCOG currently does not deploy a custom network outside of what is developed for the travel demand model (regional roadways) and established, or easily converted or layered, in ArcGIS.

Question: Does WCOG have a preferred format for routes (e.g., an encoded polyline)?

Response: So long as the polyline is developed, or easily converted, to a geodatabase or shapefile to use in ArcGIS or the travel demand model (GIS compatible).

Question: We seek clarification regarding the requirement for app users to log 7 days of travel data. Specifically, for a household to be considered "complete", does it need to capture travel data for one scheduled 24-hour period, with the app running passively for the remaining 6 days, or must travel data be collected and verified for all 7 days? By "verified" we mean that the user has provided detailed stop-level information, including trip purpose, verified arrival and departure times, travel modes, vehicle occupancy (if applicable), building type, and other relevant data for each stop. If a household submits all verified stops for a single scheduled travel date, but the app users in the household do not allow the app to collect data for the full 7 days, would the household be considered incomplete?

Response: For App users, our preference is to capture 7 days of travel that would qualify as verified according to the definition described. If for some reason an app user only verifies for a single travel day and does not allow the app to collect for the full 7 days, then yes this would be considered incomplete. But, that does not necessarily mean that the data can't be used if the travel date captured falls on a midweek day, i.e. Tuesday - Thursday (a travel period beginning on a Tuesday because the Tuesday-Thursday trip characteristic is most relevant for the travel demand model).

Question: Our programs are currently set to conduct the survey in English and Spanish and can easily accommodate additional languages. Are there further languages you're wishing to be able to conduct the survey in?

Response: English is the primary language and Spanish is second, so those two are the preferred starting points for language accommodations. Yes, there are a smaller percentage of Indo-European and other languages spoken in Whatcom, so a method to accommodate, if necessary, would be great.

Question: Is there a page limit requirement to the proposal?

Response: There is no page limit. We ask to be considerate of WCOG staff and the selection committee's time to evaluate proposals.

Question: Are there any forms that need to be submitted along with the proposal?

Response: No

Question: Are you interested in oversampling specific populations outside of the Native American population (Lummi Nation)?

Response: Yes, we are also interested in oversampling populations of lower incomes, people of color, and limited English proficiency areas.

Question: Will WCOG provide resources for public outreach or are there specific community organizations that will be key stakeholders or serve as project committee members (outside of WCOG) who will support public outreach?

Response: While WCOG providing outreach resources is currently not planned, WCOG is open to suggestions and strategies to improve public outreach for this effort.

Question: Are you interested in gathering ‘gig-economy’ travel data in a way that is distinct from other travel data (i.e., TNC or food delivery drivers)?

Response: Attaining “gig economy” information may be valuable to the overall study.

Question: Are you interested in Native American individuals residing in Whatcom IN ANY FASHION, Native American individuals residing in Whatcom's LUMMI RESERVATION, or Native American individuals residing in Whatcom OUTSIDE OF THE LUMMI RESERVATION.

Answer: Yes. The Nooksack Tribe also resides in Whatcom County along with Lummi Nation. WCOG seeks to understand travel habits of residents, tribal or not, within Whatcom County so long as they reside in Whatcom County.